







A HOW-TO ON BECOMING A SUCCESSFUL DEALER OF ZKTECO PRODUCTS

CHANNELS AND PARTNERS

Globe: 0917-639-6293 | 0917-716-3577

Sun: 0932-477-9450

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OUR COMPANY





Distributor Certificate

This is to certify that MySolutions Inc. with head office at:

MySolutions Inc.

2nd Floor, 201 Del Monte Avenue Masambong, Quezon City, Philippines 1105

is the sister company of our authorized distributor which is ZKS Trading Philippines for ZKTECO PRODUCTS in the Philippines and with our full support for supplies of the machines and technical issues.

This certificate duration is valid until year 2022.



ZKTECO PHILIPPINES OFFICE

zkteco.con







MySolutions Inc. takes pride for being an authorized distributor of ZKTeco for the past 17 years — a leading global brand that produces high-quality biometrics and security system products.



METAL DETECTORS

OUR BEST SELLERS

Top biometrics and security products that are excellent choices for your customers' needs.



LX50

Time Keeping Biometrics System



NO2-A

Time Keeping with Door Access Control



MULTIBI0800

Time Keeping Biometrics System



MR56NVI

Visible Light Facial Time Keeping w/ Access Control





KF460

Face Time Keeping with Door Access





ZK-D3180S

Walkthrough Metal Detector





FBL2000

Flap Barrier Turnstile System



TS1000

Tripod Turnstile System



BL-858M221

8 MP IP Camera CCTV Surveillance System

WHY CHOOSE ? MYSOLUTIONS !

We're giving you a head start to lead the competition











AUTOMATED REPORTS



Store all Employe database



ET FILE







touchlink"

ACCESS MANAGEMENT

SOFTWARE

(T.A.M.S)





Another strong advantage of MySolutions Inc. is our unrivaled after-sales support. Our Customer Care Division is composed of well-trained personnel dedicated to assist clients 24/7 (even on holidays!)

Built strong relationship with dealers

- Incentive Program
- Sales Promotions
- Flexible payment terms

Marketing Support

After Sales Support

- Sales & marketing training
- Marketing collaterals

ADVANTAGES & BENEFITS

The key features of each product category

"WE ARE NOT JUST A 'SUPPLIER', WE ARE A 'SOLUTIONS PROVIDER'"

Temperature Detections

Body Temperature Detection Face Mask Detection (Timekeeping & Access Control Devices)



Timekeeping Biometrics

Accurate Time Recording Touchless Transaction (Face, Palm, RFID)

Access Control System

Touchless Transaction (RFID) Water and Dust Resistant (Selected Models)



Timekeeping with Access Control

Touchless Transaction (Face, Palm, RFID) Water and Dust Resistant (Selected Models)

Smart Locks & Hotel Locks

Easy to Install (No Wiring Required) Touchless Transaction (Face, RFID)



Turnstiles Automated Entrance Security

••• Easy to Install SUS304 Stainless Steel Casework (for Outdoor Installation) Emergency Mode (Free Access During Power Outage) Various Transaction Options (Fingerprint, Face, RFID, Finger Vein)

Parking Management

Easy To Install Convenient Access (Remote Control or ... Long-Distance RFID) Loop Detection (Anti-collision) Water and Dust Resistant



Metal Detectors

Counter for Alarm and People Single to Multiple Detection Zone (Up to 33 Zones) Adjustable Sensitivity Level Easy to Install Sound and LED Alarm

X-Ray Inspection System

2 Imaging Options (Single Energy or Dual Energy)
Various Load Capacity (from Small Parcels to Large Baggage)
Video Surveillance (Selected Models)

Dual View Technology (Selected Models)



CCTV

Built-in PoE H.265+ High-Quality Video Water & Dust Resistant P2P Cloud Function Intelligent Video Analysis (IVA)





TARGET INDUSTRY PER PRODUCT CATEGORY HERE ARE THE MAIN INDUSTRIES WITH HIGH DEMAND FOR OUR PRODUCTS:

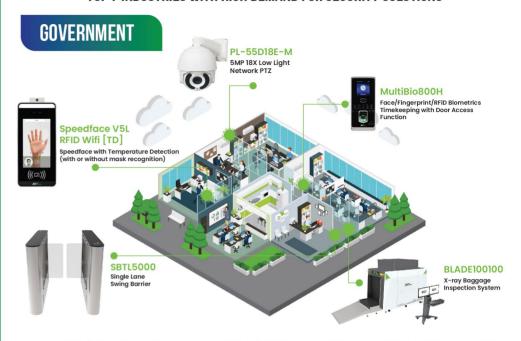
TEMPERATURE Detection devices	BPO / CALL CENTER Food & Beverage Government Healthcare Hospitality	RETAIL MANUFACTURING EDUCATION TRANSPORTATION CORPORATE
TIMEKEEPING BIOMETRICS / ACCESS CONTROL SYSTEM / Timekeeping with Access Control	BPO / CALL CENTER Construction Government Hospitality	RETAIL Manufacturing Education Corporate
SMART LOCKS & HOTEL LOCKS	HOSPITALITY Residential	
TURNSTILES	BPO / CALL CENTER Government Education Transportation	CORPORATE
PARKING MANAGEMENT	BPO / CALL CENTER Government Hospitality Retail	EDUCATION Corporate
METAL DETECTORS	BPO / CALL CENTER CONSTRUCTION FOOD & BEVERAGE GOVERNMENT HEALTHCARE	HOSPITALITY RETAIL MANUFACTURING TRANSPORTATION SECURITY
X-RAY INSPECTION SYSTEM	GOVERNMENT Hospitality Transportation Security	
CCTV	BPO / CALL CENTER Construction Food & Beverage Government	HOSPITALITY RETAIL MANUFACTURING EDUCATION

HEALTHCARE

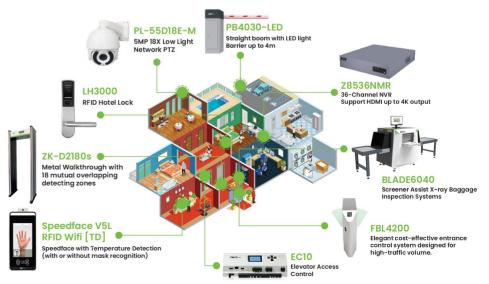
TRANSPORTATION

SOLUTIONS WE OFFER PER INDUSTRY

TOP 7 INDUSTRIES WITH HIGH DEMAND FOR SECURITY SOLUTIONS

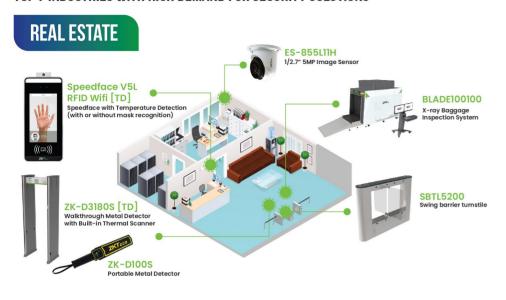


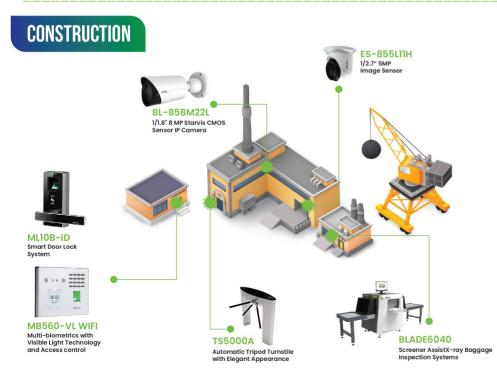
HOTEL, RESORTS & CASINO

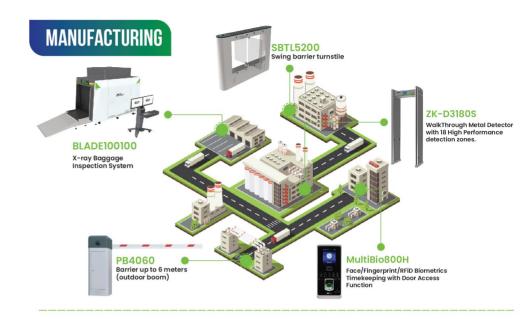


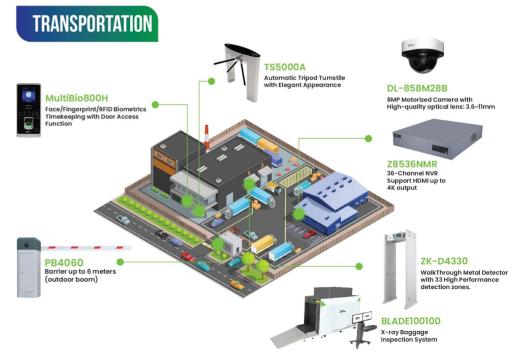
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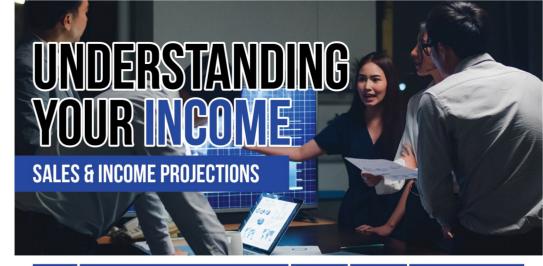
SOLUTIONS WE OFFER PER INDUSTRY

TOP 7 INDUSTRIES WITH HIGH DEMAND FOR SECURITY SOLUTIONS

RESIDENTIAL (CONDO, APARTMENT, SUBDIVISION)







	ITEM	HOW MUCH DO YOU WANT TO EARN?	SILVER	GOLD	FORMULA
		Target Sales Per month			
	A	Biometric			Monthly Sales Target
		Security products			
		Cost of Investment (Rate)			
	В	Biometric			DEALER'S AVG DISCOUNT RATE
		Security products			
		Income Projected			
	C	Biometric			MULTIPLY A TO B
		Security products			
		TOTAL			
		No. of Customers to achieve your target sales			DIVIDE A TO D
	D	Suggested min order per customer			
		Biometric			(Target Sales divided by Suggested min. order per customer)
		Security products			

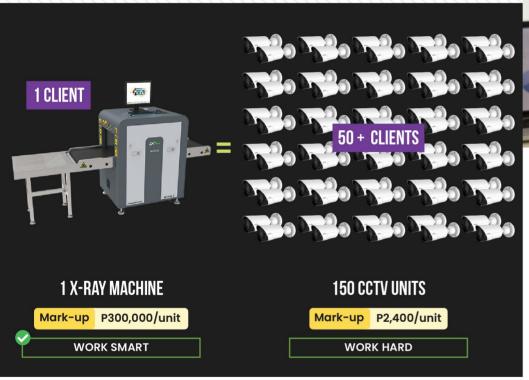


1. BELIEVE IN THE PRODUCTS YOU'RE SELLING

2. EQUIP YOURSELF BY BEING KNOWLEDGEABLE ABOUT THE PRODUCTS, THROUGH PRODUCT TRAINING

UNDERSTANDING YOUR INCOME

SALES & INCOME PROJECTIONS



"We highly recommend prioritize selling the high value products which will give you high profit margin but with less effort in labor/installations, customer complains, etc."



HOW MANY SALES AGENT CAN YOU COMMIT TO ACHIEVE YOUR SALES GOALS FOR ZKTECO?

"For you to achieve your goals/sales target, we highly recommend designating at least one sales agent to focus on ZKTeco products. It will enable your sales agent to master his/her product knowledge and presentation skills which will lead to greater chances of winning deals."

"Approach each customer with the idea of helping him or her solve a problem or achieve a goal, not of selling a product or service."

·BRIAN TRACY

(Book author of "Secrets of Self-Made Millionaires")



YOUR 1ST MONTH GUIDE

BE A 100% PREPARED BEFORE SELLING ZKTECO PRODUCTS BY FOLLOWING THESE STEPS:

STEPS I NEED TO DO

WHAT'S IN IT FOR ME?



GET INSIGHTS AND IDEAS ON HOW TO PROMOTE ZKTECO PRODUCTS IN THE MARKET

PREPARE MARKETING COLLATERALS

MOST PEOPLE ARE ATTRACTED TO VISUAL CUES WHEN MAKING A PURCHASE. MAKE SURE THAT POTENTIAL CUSTOMERS CAN CLEARLY SEE WHICH PRODUCTS WE OFFER BY USING VARIOUS MARKETING MATERIALS.



AVAIL DEMO UNITS

CONVINCE POTENTIAL CUSTOMERS WITH ACTUAL DEMONSTRATION OF HOW OUR PRODUCTS WORK.



WE CAN SELL BETTER IF WE BELIEVE IN WHAT WE SELL. TO ACHIEVE IT, ENOUGH PRODUCT KNOWLEDGE IS NEEDED.

ATTEND PRODUCT TRAINING



TO MAKE SURE PEOPLE SEE US AND WHAT WE OFFER.

IN THIS DIGITAL AGE. A STRONG ONLINE PRESENCE IS ESSENTIAL



YOUR 2ND MONTH GUIDE

ROLL OUT YOUR PROMOTIONS AND REACH POTENTIAL CLIENTS.

STEPS I NEED TO DO



HAVE YOUR OWN PHONEBOOK OF PROSPECTIVE CLIENTS WHOM YOU CAN REGULARLY SEND PRODUCT UPDATES AND OFFERINGS.

WHAT'S IN IT FOR ME?



PRACTICE HOW TO PRESENT THE PRODUCTS TO CLIENTS

BECOME PERSUASIVE AND CONFIDENT WHEN PRESENTING OUR PRODUCTS TO PROSPECTIVE CLIENTS.



START SCHEDULING **APPOINTMENTS** WITH PROSPECTIVE **CLIENTS**

MEET YOUR PROSPECTIVE CLIENTS TO BUILD A STRONG CUSTOMER RELATION.



ADVANCED SELLING TECHNIQUES

- >SOLUTION-BASED SELLING APPROACH
- >BUNDLE SELLING
- >CROSS-SELLING
- >UPSELLING

MIX AND MATCH VARIOUS SELLING APPROACHES TO BEAT THE BOREDOM OF PRODUCT-FOCUSED DIRECT SELLING.

ADVANCE SELLING TECHNIQUES

SOLUTION-BASED SELLING APPROACH

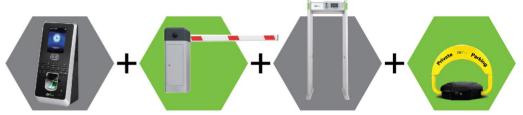
ESSENTIAL STEPS OF THE

SOLUTION SELLING PROCESS



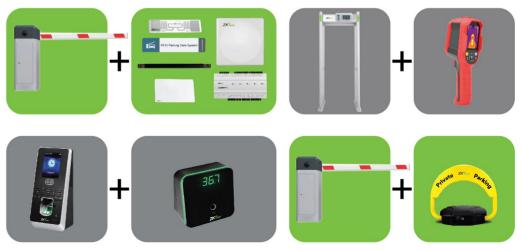
CROSS CATEGORY SELLING

Recommend additional items from different product categories while matching them to customer's needs.



BUNDLE SELLING

Bundle of 2 or more products to get more number of orders.



SALES & MARKETING TRAINING

MAXIMIZE INCOME POTENTIAL BY LEARNING HELPFUL TIPS AND TRICKS IN SALES AND MARKETING.







DIGITAL MARKETING COLLATERALS







PRODUCT CATALOG





POWERPOINT PRESENTATIONS

i**R**



BROCHURE



ROLL-UP BANNER

WE PROVIDE PROMOTIONAL MATERIALS THAT YOU NEED, WITH YOUR LOGO IN IT.

MYPARTNER'S PROMOTION

BECOME A MYPARTNER

AND AVAIL THESE

EXGLUSIV DEALS.

- » NEW DEALERS PROMO
- » DEMO UNIT PROMO

31 _____

_ 32



AND GET

OF ZKTECO VOUCHERS

PROMO RUNS FROM FEBRUARY 1 to MARCH 31, 2021



Fill out the dealership form and send the required business documents to become



Upon initial purchase order minimum of P20,000, they shall receive P1,000 worth of ZKteco voucher given by Marketing Department.



ZKTeco vouchers can be used on your next purchase order (P.O.)



ZKTeco Voucher can only be used or redeemed in purchasing ZKTeco products only. Once presented, the ZKTeco Voucher must be redeemed in full;



otherwise the balance amount shall be forfeited.











PROMO MECHANICS

To avail the promo, MyPartner MUST post all ZKTeco products to their website, and send the screenshot of website product post to Marketing Team as proof.



BEST-SELLING











LX50

MB560-VL

ZK-D100S



ZK-D3180s

PB4060

- Promo runs from February 1 to March 31, 2021
- This promo is only applicable to newly registered MyPartners and Inactive MyPartners
 For more detailed specs and features, please see separate brochures.

CONTACT US NOW!